



Request for Quote (RFQ): Data Dashboard

Submission Deadline: June 20, 2022

Contact: watw@thefundneo.org

Introduction

The Fund for Our Economic Future (the “Fund”) invites data visualization and design firms or consultants to submit a quote for a user-friendly, interactive dashboard. The purpose of the data dashboard will be to enable employers, workforce practitioners and other potential users to examine and compare data gleaned from a survey of nearly 5,000 working-age adults in Northeast Ohio. The survey was designed to discover how the pandemic has impacted the experiences, attitudes, decisions and opportunities of workers and would-be-workers and the different impacts experienced by different populations.

The deadline for a response is **June 20, 2022**. Responses should be concise and emphasize live examples of other dashboards developed by the respondent. The Fund expects to use RFQ responses to downselect firm(s) with execution potential, at which point more a more detailed proposal would be developed and discussed.

Project Background: About Where Are the Workers

The Fund, in partnership with Team NEO, ConxusNEO, PolicyBridge and the Summit and Medina Work Area Council of Governments, is exploring the talent question on everyone’s mind: Where are the workers?

The collaborative, multi-part analysis includes perspectives from employers and working-age adults throughout Northeast Ohio. Findings from this research will culminate in a report with insights and actionable steps that employers, workforce agencies and other stakeholders can take that lead to better quality jobs and better supports for workers. Learn more at thefundneo.org/watw.

This Request

Nearly 5,000 working-age adults from 11 counties in Northeast Ohio responded to questions relating to work, factors influencing their decision to work, and changing sentiments and attitudes following the onset of the COVID-19 pandemic. Akron-based Center for Marketing and Opinion Research conducted the survey. The results can be analyzed by characteristics of respondents such as age, race, ethnicity, gender, income, retirement status, employment status, presence of children in the household, metropolitan area, county, etc. To the Fund’s knowledge, no other recent survey, locally or nationally, has the ability to localize and disaggregate the sentiments of working-age adults to the degree enabled in this work.

Where Are the Workers? is a collaborative, multi-part analysis led by the Fund for Our Economic Future, ConxusNEO, PolicyBridge, the Summit and Medina Workforce Area Council of Governments and Team NEO, designed to improve understanding of Northeast Ohio’s changing talent landscape and equip leaders with actionable insights to support the workforce of the future. [Learn more at thefundneo.org/watw](http://thefundneo.org/watw).



The data has the potential to inform employer benefits, recruitment strategies, training investments, workplace culture, and much more. Publicly accessible data will enable faster, richer insights with the potential to drive more meaningful change toward better job quality, greater competitiveness and improved equitable economic growth for the region.

For a summary of early finding and survey structure, please visit <https://www.thefundneo.org/worker-survey-results/>. The original survey instrument, detailing objectives and question branching based on responses, is also available [here](#).

Project Goals

Goals of the Fund and its partners are to:

- make the data from a survey of nearly 5,000 working-age adults available, easily accessible and manipulable for workforce practitioners, employers, researchers, civic actors and other interested parties;
- enable accessibility in a way that, to the extent possible, protects integrity of data in its use (e.g., limits sub analyses devoid of statistical meaning);
- maximizes opportunities to probe questions of interest;
- prioritizes speed to market, with the potential for staging (e.g., a preliminary product followed by a more polished or thorough product); and
- integrates with web development already underway (should be compatible/able to be embedded within the WordPress CMS environment).

Requested Material:

Please provide:

- Example(s) of products developed for prior client(s) – where possible, please share live links of functional, interactive work products. Product(s) should represent recommended approach(es) for this effort
- Estimated cost and time to develop example product(s);
- Primary drivers of cost and time to develop product(s);
- Past client references; and
- Success conditions for this effort.

Submit your response by Monday, June 20, to watw@thefundneo.org. Questions may also be directed to the referenced email account.