

Growth & Opportunity Scorecard

Northeast Ohio

A continuously regenerating economy...

...with good jobs and rising incomes...

...for everyone.

Metric:	Goal:	Current	Target	Gap	5-Year Trend
1 Traded-Sector Growth	Outperform peers in traded sector GMP growth rate	2.9%	3.3%	0.4pp	
2 Growth in Young Firms	Outperform peers in young firm employment growth rate	0.1%	2.5%	2.4pp	—
3 Rising Prosperity	Outperform peers in Prosperity growth rate, per Brookings' Prosperity index	0.6%	0.9%	0.3pp	
4 Full Employment	75%+ of working age adults employed	70.0%	75%	5.0pp	
5 Economic Security	75%+ of families earning a family-sustaining wage	67.7%	75%	7.3pp	
6 Employment Equity	Reduce and eliminate gap in unemployment rates by race	9.0%	0%	9.0pp	
7 Income Equity	Reduce and eliminate gap in average monthly income by race	\$1.7k	\$0	\$1.7k	
8 Geographic Equity	Reduce and bring to zero the number of people living in concentrated poverty	238k	0k	238k	

5-year trend arrows represent compound annual growth rates from 2011-2015 or 2012-2016 based on data availability. Current state figures for metrics 1-3 also represent 5-year compound annual growth rates; current state figures for metrics 4-8 represent data from most recent year of availability. Target for metrics 1-3 based on peer MSA performance during same time period. Target for metrics 4-8 based on reaching a target goal for the metric, independent of peer metro performance. Peer MSAs vary depending on data availability.

Growth & Opportunity Scorecard

Akron MSA

A continuously regenerating economy...

...with good jobs and rising incomes...

...for everyone.

Metric:	Goal:	Current	Target	Gap	5-Year Trend
1 Traded-Sector Growth	Outperform peers in traded sector GMP growth rate	4.8%	3.3%	1.5pp	
2 Growth in Young Firms	Outperform peers in young firm employment growth rate	2.5%	2.5%	0.0pp	
3 Rising Prosperity	Outperform peers in Prosperity growth rate, per Brookings' Prosperity index	1.3%	0.9%	0.4pp	
4 Full Employment	75%+ of working age adults employed	70.4%	75%	4.6pp	
5 Economic Security	75%+ of families earning a family-sustaining wage	69.5%	75%	5.5pp	
6 Employment Equity	Reduce and eliminate gap in unemployment rates by race	9.0%	0%	9.0pp	
7 Income Equity	Reduce and eliminate gap in average monthly income by race	\$1.8k	\$0	\$1.8k	
8 Geographic Equity	Reduce and bring to zero the number of people living in concentrated poverty	30.4k	0k	30.4k	

5-year trend arrows represent compound annual growth rates from 2011-2015 or 2012-2016 based on data availability. Current state figures for metrics 1-3 also represent 5-year compound annual growth rates; current state figures for metrics 4-8 represent data from most recent year of availability. Target for metrics 1-3 based on peer MSA performance during same time period. Target for metrics 4-8 based on reaching a target goal for the metric, independent of peer metro performance. Peer MSAs vary depending on data availability.

Growth & Opportunity Scorecard

Canton MSA

A continuously regenerating economy...

...with good jobs and rising incomes...

...for everyone.

Metric:	Goal:	Current	Target	Gap	5-Year Trend
1 Traded-Sector Growth	Outperform peers in traded sector GMP growth rate	2.8%	3.3%	0.5pp	
2 Growth in Young Firms	Outperform peers in young firm employment growth rate	(2.4%)	2.5%	4.9pp	
3 Rising Prosperity	Outperform peers in Prosperity growth rate, per Brookings' Prosperity index	2.0%	0.9%	1.1pp	
4 Full Employment	75%+ of working age adults employed	71.0%	75%	4.0pp	
5 Economic Security	75%+ of families earning a family-sustaining wage	71.0%	75%	4.0pp	
6 Employment Equity	Reduce and eliminate gap in unemployment rates by race	10.1%	0%	10.1pp	
7 Income Equity	Reduce and eliminate gap in average monthly income by race	\$1.1k	\$0	\$1.1k	
8 Geographic Equity	Reduce and bring to zero the number of people living in concentrated poverty	11.0k	0k	11.0k	

5-year trend arrows represent compound annual growth rates from 2011-2015 or 2012-2016 based on data availability. Current state figures for metrics 1-3 also represent 5-year compound annual growth rates; current state figures for metrics 4-8 represent data from most recent year of availability. Target for metrics 1-3 based on peer MSA performance during same time period. Target for metrics 4-8 based on reaching a target goal for the metric, independent of peer metro performance. Peer MSAs vary depending on data availability.

Growth & Opportunity Scorecard

Cleveland MSA

A continuously regenerating economy...

...with good jobs and rising incomes...

...for everyone.

Metric:	Goal:	Current	Target	Gap	5-Year Trend
1 Traded-Sector Growth	Outperform peers in traded sector GMP growth rate	2.8%	3.3%	0.5pp	
2 Growth in Young Firms	Outperform peers in young firm employment growth rate	(0.5%)	2.5%	3.0pp	
3 Rising Prosperity	Outperform peers in Prosperity growth rate, per Brookings' Prosperity index	0.2%	0.9%	0.7pp	
4 Full Employment	75%+ of working age adults employed	70.9%	75%	4.1pp	
5 Economic Security	75%+ of families earning a family-sustaining wage	67.1%	75%	7.9pp	
6 Employment Equity	Reduce and eliminate gap in unemployment rates by race	8.7%	0%	8.7pp	
7 Income Equity	Reduce and eliminate gap in average monthly income by race	\$2.0k	\$0	\$2.0k	
8 Geographic Equity	Reduce and bring to zero the number of people living in concentrated poverty	147.0k	0k	147.0k	

5-year trend arrows represent compound annual growth rates from 2011-2015 or 2012-2016 based on data availability. Current state figures for metrics 1-3 also represent 5-year compound annual growth rates; current state figures for metrics 4-8 represent data from most recent year of availability. Target for metrics 1-3 based on peer MSA performance during same time period. Target for metrics 4-8 based on reaching a target goal for the metric, independent of peer metro performance. Peer MSAs vary depending on data availability.

Growth & Opportunity Scorecard

Youngstown-Warren MSA

A continuously regenerating economy...

...with good jobs and rising incomes...

...for everyone.

Metric:	Goal:	Current	Target	Gap	5-Year Trend
1 Traded-Sector Growth	Outperform peers in traded sector GMP growth rate	0.4%	3.3%	2.9pp	
2 Growth in Young Firms	Outperform peers in young firm employment growth rate	1.2%	2.5%	1.3pp	
3 Rising Prosperity	Outperform peers in Prosperity growth rate, per Brookings' Prosperity index	0.8%	0.9%	0.1pp	
4 Full Employment	75%+ of working age adults employed	65.1%	75%	9.9pp	
5 Economic Security	75%+ of families earning a family-sustaining wage	65.2%	75%	9.8pp	
6 Employment Equity	Reduce and eliminate gap in unemployment rates by race	11.3%	0%	11.3pp	
7 Income Equity	Reduce and eliminate gap in average monthly income by race	\$1.0k	\$0	\$1.0k	
8 Geographic Equity	Reduce and bring to zero the number of people living in concentrated poverty	49.5k	0k	49.5k	

5-year trend arrows represent compound annual growth rates from 2011-2015 or 2012-2016 based on data availability. Current state figures for metrics 1-3 also represent 5-year compound annual growth rates; current state figures for metrics 4-8 represent data from most recent year of availability. Target for metrics 1-3 based on peer MSA performance during same time period. Target for metrics 4-8 based on reaching a target goal for the metric, independent of peer metro performance. Peer MSAs vary depending on data availability.